

Common Goods for Health

Definition:

Common Goods for Health (CGH) are **population-based functions or interventions** that require **collective financing**, either from the government or donors based on the following conditions:

1. Contribute to health and economic progress;
2. There is a clear economic rationale for interventions based on **market failures**, with focus on (i) **Public Goods** (Non-Rival, Non-Exclusionary) or (ii) **large social externalities**.

Not all public or common goods are CGH and vice versa, but all CGH must generate large societal health benefits that cannot be financed through market forces. See table 1 below.

Table 1. Examples of common goods for health by category

Categories	Examples of Common Goods for Health
Policy and Coordination	<ul style="list-style-type: none"> - Planning and management of emergency response - Health security and environmental risk national policies and strategies - Disease control policies and strategies - Community engagement and management - Urban Design
Taxes and Subsidies	<ul style="list-style-type: none"> - Taxes on products with impact on health to create market signals leading to behavior change - Subsidies to address market failures that affect use of important public health interventions (e.g. TB, HIV, vaccinations)
Regulations and Legislation	<ul style="list-style-type: none"> - Regulation of the safety of medicines and medical devices - Environmental regulations and guidelines (e.g. for biodiversity, water & air quality) - Accreditation of health facilities and providers
Information collection, analysis & communication*	<ul style="list-style-type: none"> - Human and animal disease, environmental, and risk (e.g. AMR, chemicals & radiation) surveillance - Communication and dissemination - Community behavior change communication - Research and evaluation
Population Services*	<ul style="list-style-type: none"> - Sewage treatment and control - Vector control - Medical and solid waste management - Public Health Emergency Operation response services

**Some may have private goods characteristics and related private financing in certain circumstances.*